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N. Gregory Mankiw

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number of theories commonly used to analyze economy polity geopolitical and dynamics of crisis and social change in capitalism This book will be of great interest to students academics and policymakers on subjects of Economics International Relations Global Studies International Political Economy Political Geography Sociology and postwar History Principles of Microeconomics 9e N. Gregory Mankiw,2021 Ecolinguistics Arran Stibbe,2015-05-01 The increasingly rapid destruction of the ecological systems that support life is calling into question some of the fundamental stories that we live by stories of unlimited economic growth of consumerism progress individualism success and the human domination of nature Ecolinguistics shows how linguistic analysis can help reveal the stories we live by open them up to question and contribute to the search for new stories Bringing together the latest ecolinguistic studies with new theoretical insights and practical analyses this book charts a new course for ecolinguistics as an engaged form of critical enquiry Featuring A framework for understanding the theory of ecolinguistics and applying it practically in real life Exploration of diverse topics from consumerism in lifestyle magazines to Japanese nature haiku A comprehensive glossary giving concise descriptions of the linguistic terms used in the book Discourse analysis of a wide range of texts including newspapers magazines advertisements films nonfiction books and visual images This is essential reading for undergraduates postgraduates and researchers working in the areas of Discourse Analysis and Language and Ecology Principles of Microeconomics N. Gregory Mankiw,2019

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Vertical Agreements Maria Fernanda Caporale Madi, 2020-10-09 Vertical agreements represent a variety of supply and distribution contracts involving different market players such as suppliers of diverse inputs manufacturers distributors and retailers They gain particular significance in a global economy where technological advances are dynamic and are changing all the time Such agreements are signed among businesspeople on a daily basis and antitrust experts around the world are often asked to advise on whether they have any negative impact on competition or whether they infringe antitrust law Taking into consideration the complex economic impacts of these vertical alliances and the different market conditions that firms face in a wide variety of situations the author proposes an in depth examination of the following topics resale price fixing geo blocking clauses exclusive and selective distribution systems the concept of economic efficiency in the context of vertical restraints self assessment of potential anticompetitive effects and antitrust risks ex post control of vertical restraints digital economies and its policy impact alternative enforcement models under various institutional frameworks the role and influence of political pressure groups The book offers very constructive theoretical and political insights at the frontier between the disciplines of Economics and Law By comparing two world's leading antitrust jurisdictions this book explores the lessons to be learned from the legal rules in the European Union and in Brazil considering their promises and drawbacks and formulates policy recommendations Markets and the Environment, Second Edition Nathaniel O. Keohane, Sheila M. Olmstead, 2016-01-05 A clear grasp of economics is essential to understanding why environmental problems arise and how we can address them Now thoroughly revised with updated information on current environmental policy and real world examples of market based instruments The authors provide a concise yet thorough introduction to the economic theory of environmental policy and natural resource management They begin with an overview of environmental economics before exploring topics including cost benefit analysis market failures and successes and economic growth and sustainability Readers of the first edition will notice new analysis of cost estimation as well as specific market instruments including municipal water pricing and waste disposal Particular attention is paid to behavioral economics and cap and trade programs for carbon Publisher's web site Analytical Corporate Valuation Pasquale De Luca, 2018-10-31 This book integrates the models employed in the fundamental analysis of a company with the models used by investors in the capital markets to diversify risks and maximize expected returns The underlying thesis is that the company creates value only if the return on capital invested exceeds the cost of capital while the objective is to demonstrate how integration of the fields of corporate finance and asset pricing enables comprehensive and accurate company valuation Companies can thrive only if they are able to create value for shareholders over time A company s value creation and the correct approach to its measurement require two main skills first the ability to analyze and evaluate the company s fundamentals with respect to its business model and its performance over time and second knowledge of investors models with regard to risk diversification and return maximization from which the cost of capital for the firm is derived Based on this perspective the book combines rigorous quantitative

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Economics, 1999

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