

The Web Technologies Series  
5th edition

# Web Design Principles

Joel Sklar

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# Principles Web Design Joel Sklar

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*Software Quality - ECSQ 2002* Jyrki Kontio,Reidar Conradi,2003-08-01 Software professionals and companies live in a new world today Increasingly complex systems need to be built faster and

cheaper While many of the established approaches in software quality are still valid the software quality community is going through a paradigm shift that requires a reassessment of our current method and tool portfolio as well as creating new and more effective solutions We have selected two themes for this conference to highlight this paradigm shift Our first theme production of attractive and reliable software at Internet speed sums up the dilemma many software organisations face In order to be competitive software should contain advanced features and run reliably yet it should be developed quickly and cost effectively for the right market window Finding the right balance between these objectives is a critical question that will determine business success in the years to come Our second theme production of software with a dynamic partnership network highlights the current trend of using partnerships and subcontractors as integral players in the software development process Partnerships sometimes need to be created quickly to respond to a market opportunity yet the costs and speed of cooperation must be competitive Different companies have different processes quality tools and cultures yet they should cooperate seamlessly for the best result

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