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CHAPTERS 11-24



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Business Education Forum ,1998 Catalogue of Title-entries of Books and Other Articles Entered in the Office of the Librarian of Congress, at Washington, Under the Copyright Law ... Wherein the Copyright Has Been Completed by the Deposit of Two Copies in the Office Library of Congress. Copyright Office,1977 Books and Pamphlets, Including Serials and Contributions to Periodicals Library of Congress. Copyright Office,1976-07 **Social Entrepreneurship** Constant Beugré,2016-11-03 Social entrepreneurship differs from traditional forms of entrepreneurship in that the primary goal of the social venture is to address social problems and needs that are as yet unmet The driving force of such ventures is social value creation This new textbook aims to provide a comprehensive cutting edge resource for students introducing them to the unique concerns and challenges that face social ventures through a comparison with the principles of traditional entrepreneurship The book consists of fourteen chapters covering all aspects of venture creation and management from writing a business plan to financing people management marketing and social impact measurement Social Entrepreneurship uses real life examples and sources to expose students to contemporary developments in the field encouraging them to think critically about the issues faced by social ventures across the globe and experiential exercises and assignments are included to provide students with hands on experience in creating and managing their own social ventures Also containing review and application questions illustrative cases definitions of key terms and a comprehensive companion website Social Entrepreneurship is the essential guide to this rapidly emerging field Visit the companion website at www.routledge.com/cw/beugre to find For Instructors PowerPoint slides Multiple choice questions For Students Extra illustrative cases Web links Links to video

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