



Pricing Guide

YOUR PHOTOGRAPHY
STUDIO NAME

DELUXE \$300

2 Hours coverage
3 Outfit changes
2 Locations
150 Digital images
Professional editing

CLASSIC \$180

1 Hour coverage
2 Outfit changes
1 Location
70 Digital images
Professional editing

MINI \$100

1 Hour coverage
1 Outfit
1 Location
25 Digital images
Professional editing

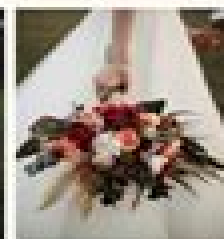
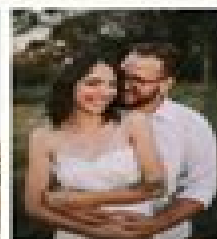
ALA CARTE

Extra hours	\$120
4 x 6" Print	\$6/piece
5 x 7" Print	\$10/piece
11 x 14" Canvas	\$80
16 x 20" Canvas	\$150
8 x 8" Albums	\$250
10 x 10" Album	\$600

TERMS

Deposits	20% upon confirmation
Digital delivery	2 - 3 weeks
Travel cost	Price upon request
Reschedule Fee	\$200 (waived if reschedule with 5 days notice)

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The Photographer's Survival Guide Amanda Sosa Stone, Suzanne Sease, 2011-05-24 Practical real world advice for commercial photographers At last a down to earth no nonsense guide that provides guidance and tools for all levels of photographers from those just starting out to those who want to move to the next level Turn to this book for ready to use guidance on navigating the ins and outs of the industry including Establishing a recognizable style that is all your own Creating a website and portfolio including costs selecting images and working with a designer Building buying and using contact lists and databases creating e mail blasts and printed promotions and person to person meetings with buyers Estimating bidding and negotiating your fee Doing the job prep work the actual shoot post production and billing Understanding the stock photography business The book considers those uncomfortable What do I do moments and presents tips from industry insiders including how they make buying decisions The Photographer's Survival Guide is also a resource that lists portfolio makers website builders printers and database services as well as deadlines for important photography contests An appendix explains usage terms the savvy photographer must understand The accompanying CD contains 21 invaluable forms and templates for an annual budget a database of contacts estimate and invoice forms releases terms and conditions and more that photographers can download

The Rough Guide to Digital Photography Sophie Goldsworthy, 2011-10-03 The Rough Guide to Digital Photography is an up to date quick reference tool for all things photography related With tips on composition and technique editing quick fixes and cool things to do with photos this essential handbook tells you what you need to know to maximize the quality and impact of your pictures both online and off It will also help you make sense of the mass of online options in an ever changing digital age from photo sharing and hosting to creating blogs mash ups and slideshows Taking a practical look at the many image tools available it will help you decide what's best for you and shows you how to Learn the rules of composition and then learn how to break them Harness the power of the digital darkroom and how to create images that will impress your friends Whether you are new to photography want to get the best out of your cameraphone or are a dedicated amateur with an SLR this book will help you make the most of your pictures at home on the move or online

The Art of Engagement Photography Elizabeth Etienne, 2011-06-21 Engagement photography used to mean the traditional conservative headshots found in wedding sections of newspapers everywhere But The Art of Engagement Photography shows wedding photographers how to tap into a new revenue source by offering couples personalized upscale engagement sessions and beautiful romantic images to use in their wedding decorations invitations and albums Wedding and lifestyle photographer Elizabeth Etienne has created an essential guide to the art and business of shooting contemporary engagement photography featuring insider advice on selling the session research posing postproduction pricing and even how to make residual income from the stock and microstock markets

Photography Business Basics Natasha Martinez, Mark Maryanovich, 2025-06-24 Why do some photographers succeed

when others fail It s often because the successful ones know the Photography Business Basics Written with a friendly conversational tone Photography Business Basics offers easy to read practical advice using an innovative work back plan that logically deconstructs a mountain of activities into manageable actions You ll learn how to Set your pricing in the simple and most effective way Craft your sales funnel and construct a marketing plan based on marketing math Use SEO strategies to improve your rankings and discover the only metric that matters Plus much more Photography Business Basics is a resource for emerging mid career and experienced photographers of all specialties interested in starting or making their own freelance business the best it can be

The Photographer's Guide to Luminar AI Jeff Carlson, 2021-05-27 Skylum s Luminar AI is a great solution for both professional and amateur photographers who want to quickly create stunning photos Luminar s advanced AI based tools and templates eliminate hours of traditional editing tasks whether you re applying automatic tone and color adjustments replacing dreary skies with more dynamic ones or retouching portraits to smooth skin remove blemishes and accentuate flattering facial features For those who want to dig into editing powerful tools give you full control over your RAW and JPEG images including advanced features such as masking dodging and burning and cloning and stamping areas Luminar AI also works as a plug in for other applications such as Adobe Photoshop Lightroom Classic and Apple Photos allowing round trip editing and seamless integration with workflows you may already have in place Luminar AI is deceptively deep and in *The Photographer s Guide to Luminar AI* photographer Jeff Carlson helps you discover Luminar AI s best features to take full advantage of the program for all your photography needs From importing your images to editing managing and exporting your files Jeff showcases the power precision and control of Luminar while teaching you to work quickly and efficiently In this book he walks you through real world landscape and portrait edits and covers every tool and feature with the goal of helping you understand how to make Luminar improve your images In this book you ll learn all about AI editing Luminar AI s many AI based tools eliminate hours of traditional editing tasks Improve overall tone and color using just one slider and enhance a sky using another without building masks or layers Realistically replace the entire sky in one step even when objects like buildings or trees intrude Luminar identifies people in photos allowing you to smooth skin sharpen eyes brighten faces and perform other portrait retouching tasks in minutes AI Templates Luminar recommends templates based on the content of your photo and has scores of other templates to apply quick fixes and stylish looks Templates are also a powerful way to save your own editing adjustments saving you time and ensuring consistent results across dozens or hundreds of photos Expert editing Take advantage of Luminar s many professional tools to bring out the best versions of your photos Enhance the look using tone controls and curves dodging and burning and tools built for specific types of images such as Landscape Enhancer Atmosphere AI Supercontrast and Color Harmony The Erase and Clone Stamp tools make it easy to remove unexpected objects and glitches such as lens dust spots Luminar s RAW editing engine includes real time noise reduction and advanced color processing and sharpening tools all completely non destructive and with the

ability to step back through the history of edits Advanced editing Luminar AI's Local Masking tool is one of its secret weapons which can be used to combine edits and effects Most tools can also have their own masks giving you control over where edits are applied within the image Creativity Open your imagination with Luminar's creative tools which range from adding glow texture and dramatic looks to incorporating sunrays and objects into augmented skies Learn how to use LUTs Lookup Tables in the Mood tool to bring the look of simulated film stocks and creative color grades to your work Luminar Library Organize and manage your photos in a central library where your source images can reside where you want them whether that's on your hard disk a network volume or in local cloud services folders such as Dropbox or Google Drive for remote backup Luminar plug-ins If you already use other applications to organize your library or for photo editing such as Adobe Photoshop or Lightroom Classic Luminar AI also works as a plug-in that allows round trip editing and seamless integration with the workflows you may already have in place Sharing images Whether you're printing your images or sharing them online learn how to make your photos look their best no matter what output solution you need

The Anti-HDR HDR Photography Book Robert Fisher, 2016-10-03 The Anti HDR HDR Photography Book contains everything you'll need to know in order to get the best results from your High Dynamic Range images Designed for those who want to extend the dynamic range in their work but are frustrated by over processed and hyper saturated images this book proves that HDR techniques are capable of producing photographs that are both stunning and realistic In addition to helping you choose the right equipment and settings to optimize your shoot for HDR the book explains how to use post processing software to create natural looking photographs blend source images with layer masks and establish an efficient workflow By teaching you to effectively use all the most important tools of HDR it will expand the scope of your portfolio and allow you to create images that you never thought were possible Key features include What to look for when choosing a camera for HDR Description of gear that is important to the HDR photographer How to use the HDR software applications Photomatix and SNS HDR Pro to achieve natural looking results Discussion of blending multiple source images using simple masks and techniques An in depth examination of the use of Luminance Masks for blending and editing bracketed images to a photorealistic composite Guide to workflow from organizing images on the computer to pre merge editing of RAW files using both Adobe Lightroom and Adobe Bridge The use of black and white in HDR and image blending including ways to convert color images to black and white

Mastering AI Faceless YouTube Videos Sean Graham, 2025-03-11 In this course you'll embark on a step by step journey to build and grow your own faceless YouTube channel From understanding the unique appeal of faceless content to mastering AI powered tools brainstorming niche ideas and monetizing your channel each module is designed to provide actionable insights and hands on activities By the end of the course you'll have the skills and confidence to launch your channel and create content that resonates with your audience What You'll Learn Module 1 Discover the world of faceless YouTube its benefits and the secrets behind successful faceless channels Module 2 Harness the power of AI tools like text to speech video

generators and AI art to streamline your content creation process Module 3 Brainstorm and refine your channel's niche storytelling style and content strategy Module 4 Dive into the technical side of video creation from scriptwriting to editing and branding Module 5 Unlock monetization strategies including ad revenue sponsorships and digital product sales Module 6 Overcome common challenges optimize for YouTube's algorithm and stay motivated on your creative journey

Photography Business: Step-by-Step Startup Guide The Staff of Entrepreneur Media, Inc., 2019-10-22 Set up your business for success with the perfect shot The experts at Entrepreneur provide a two part guide to success First learn how to turn your talent for snapping great pictures into a lucrative business Then master the fundamentals of business startup including defining your business structure funding staffing and more This kit includes Essential industry and business specific startup steps with worksheets calculators checklists and more Entrepreneur magazine's Start Your Own Business a guide to starting any business and surviving the first three years and beyond Interviews and advice from successful entrepreneurs in the industry Worksheets brainstorming sections and checklists Entrepreneur's Startup Resource Kit downloadable MORE ABOUT ENTREPRENEUR'S STARTUP RESOURCE KIT Every small business is unique Therefore it's essential to have tools that are customizable depending on your business's needs That's why Entrepreneur is also offering you access to our Startup Resource Kit Get instant access to thousands of business letters sales letters sample documents and more all at your fingertips You'll find the following The Small Business Legal Toolkit When your business dreams go from idea to reality you're suddenly faced with laws and regulations governing nearly every move you make Learn how to stay in compliance and protect your business from legal action In this essential toolkit you'll get answers to the how do I get started questions every business owner faces along with a thorough understanding of the legal and tax requirements of your business Sample Business Letters 1000 customizable business letters covering each type of written business communication you're likely to encounter as you communicate with customers suppliers employees and others Plus a complete guide to business communication that covers every question you may have about developing your own business communication style Sample Sales Letters The experts at Entrepreneur have compiled more than 1000 of the most effective sales letters covering introductions prospecting setting up appointments cover letters proposal letters the all important follow up letter and letters covering all aspects of sales operations to help you make the sale and generate new customers and huge profits **The Photographer's Mind** Michael Freeman, 2012-11-12 The source of any photograph is not the camera or even the scene viewed through the viewfinder it is the mind of the photographer this is where an image is created before it is committed to a memory card or film In The Photographer's Mind the follow up to the international best seller The Photographer's Eye photographer and author Michael Freeman unravels the mystery behind the creation of a photograph The nature of photography demands that the viewer constantly be intrigued and surprised by new imagery and different interpretations more so than in any other art form The aim of this book is to answer what makes a photograph great and to explore the ways

that top photographers achieve this goal time and time again As you delve deeper into this subject *The Photographer's Mind* will provide you with invaluable knowledge on avoiding cliché the cyclical nature of fashion style and mannerism light and even how to handle the unexpected Michael Freeman is the author of the global bestseller *The Photographer's Eye* Now published in sixteen languages *The Photographer's Eye* continues to speak to photographers everywhere Reaching 100 000 copies in print in the US alone and 300 000 worldwide it shows how anyone can develop the ability to see and shoot great digital photographs

The Professional Photographer's Digital Wedding Album Design Guide Kathy Woodford,2006-02 This guide covers every step needed to produce beautiful digital wedding albums Photographers learn what images to shoot for creative designs how to work with couples to select album images and all the Photoshop shortcuts and design strategies needed to quickly create professional looking albums Tutorials show readers how to recreate the award winning album pages shown in the illustrations

The Business of Studio Photography Edward R. Lilley,2012-01-13 *The Business of Studio Photography* is packed with proven strategies for starting a new studio or improving an existing one and now this classic book has been thoroughly updated and revised for the new digital imaging era Expert advice on every aspect of running a studio is featured location financing equipment digital shooting proofing and ordering marketing Web advertising public relations and self promotion pricing negotiating with labs selling to the wedding portrait school commercial and art photography markets digital imaging business plans and more Equipment checklists and sample business forms plus full resource lists for websites magazines and books are included *The Business of Studio Photography* is the complete one stop guide to opening and running a successful photography studio

The Use of Aerial Photography to Manage Riparian-wetland Areas Pam Clemmer,1994

[Starting Your Career as a Freelance Photographer](#) Tad Crawford,2003-08 Lists of professional organizations sample contracts copyright applications release forms the ASMP Code of Ethics and a helpful bibliography make this a handy reference you'll return to again and again

[Popular Photography - ND](#) ,1950-12

Aerial Photography United States. Army. Air Corps,1930

[Langford's Starting Photography](#) Michael Langford,Philip Andrews,2009 This established detailed beginner's guide is the perfect choice if you're looking to develop your knowledge and skills and take your photography to the next level This authoritative classic by leading photography writer and lecturer Michael Langford has been refreshed and revised by best selling photography author Philip Andrews for today's photographers Strongly focused on digital but with key references to traditional photography where relevant offer a full grounding in the topic *Langford's Starting Photography* is an ideal technical introduction All the core basics are included from how to select and compose a good picture to how different cameras operate and how to decipher their controls Different subjects are explored with advice on how to tackle people places animals landscapes and close ups and valuable guidance on presenting and assessing finished work

[Photography Annual](#) ,1997

[The Adobe Lightroom EBook for Digital Photographers](#) Scott Kelby,2006 You've just downloaded the brand new free Beta version of Lightroom the

revolutionary new workflow application from Adobe Now what Pick up this ebook written by best selling author Scott Kelby to give you all the dirt you need on Lightroom to allow you to work faster smarter and more creatively You ll learn the eleven essential shortcuts you need to know to save hours every week the best ways to import and organize your images which tools and features to really hone in on to get the most out of this application how to manage your photos like a pro plus all the inside secrets on processing raw images Perhaps most importantly you ll learn how to use Lightroom together with Photoshop to get the best most efficient workflow along with the best images Finally the book is loaded with tips tricks and insights that will absolutely transform the way you work with digital images **Popular Photography** ,1991-01 **The Art and Business of Photography** Susan Carr,2011-02-15 Photographers now have the ideal resource to build a solid foundation for success The Art and Business of Photography takes an honest approach to the photography profession and is a guide to the artistic and business skills that are the foundation of a career in photography Professional photographer and former ASMP president Susan Carr discusses the realities of the photography industry along with the struggles of expressing creativity and producing quality photography Topics in this distinctive guide include the balance of being an artist and a business person the basics of copyright pricing skills how to find future prospects and the importance of craft and creativity Firsthand experiences and sample photographs by top photographers pursuing various photography subjects and different types of clients serve to enhance the unique combination of art and business included in this book This volume also covers the history of the profession and the current state of the industry Anyone with a love for a photography and the creative process will benefit from this realistic yet inspiring approach to the photography industry Allworth Press an imprint of Skyhorse Publishing publishes a broad range of books on the visual and performing arts with emphasis on the business of art Our titles cover subjects such as graphic design theater branding fine art photography interior design writing acting film how to start careers business and legal forms business practices and more While we don t aspire to publish a New York Times bestseller or a national bestseller we are deeply committed to quality books that help creative professionals succeed and thrive We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers

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