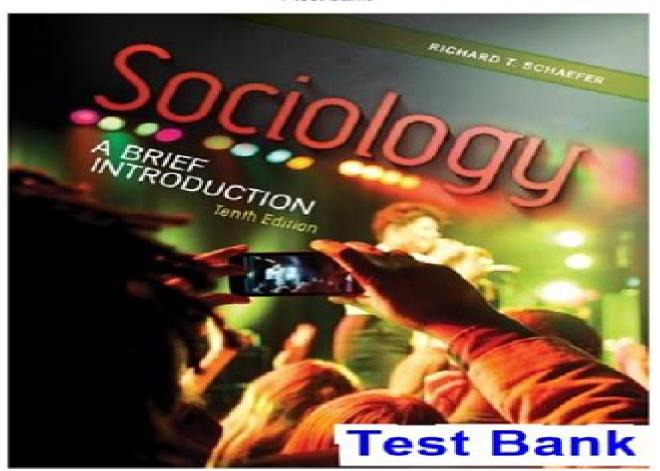
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Bu Zhong

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ISE SOCIOLOGY RICHARD T. SCHAEFER,2021

The Sacred Project of American Sociology Christian Smith, 2014-07-03 Counter to popular perceptions contemporary American sociology is and promotes a profoundly sacred project at heart Sociology today is in fact animated by sacred impulses driven by sacred commitments and serves a sacred project Sociology appears on the surface to be a secular scientific enterprise its founding fathers were mostly atheists Its basic operating premises are secular and naturalistic Sociologists today are disproportionately not religious compared to all Americans and often irreligious The Sacred Project of American Sociology shows counter intuitively that the secular enterprise that everyday sociology appears to be pursuing is actually not what is really going on at sociology s deepest level Christian Smith conducts a self reflexive tables turning cultural and institutional sociology of the profession of American sociology itself showing that this allegedly secular discipline ironically expresses Emile Durkheim's inescapable sacred exemplifies its own versions of Marxist false consciousness and generates a spirited reaction against Max Weber's melancholically observed disenchantment of the world American sociology does not escape the analytical net that it casts over the rest of the ordinary world Sociology itself is a part of that very human very social often very sacred and spiritual world And sociology s ironic mis recognition of its own sacred project leads to a variety of arguably self destructive and distorting tendencies This book re asserts a vision for what sociology is most important for in contrast with its current commitments and calls sociologists back to a more honest fair and healthy vision of its purpose Handbook of the Sociology of Racial and Ethnic Relations Hernan Vera, Joe R Feagin, 2007-08-03 The study of racial and ethnic relations has become one of the most studied aspects in sociology and sociological research In both North America and Europe many traditional cultures are feeling threatened by immigrants from Latin America Africa and Asia Sociology is at the hub of the human sciences concerned with racial and ethnic relations Since this discipline is made of multiple paradigms and methodological orientations it has been able to make relevant contributions to disciplines ranging from individual psychology social psychology and psychiatry to economics anthropology linguistics cultural studies health care delivery and education Handbook of Environmental Sociology Beth Schaefer Caniglia, Andrew Jorgenson, Stephanie A. Malin, Lori Peek, David N. Pellow, Xiaorui Huang, 2021-11-01 This handbook defines the contours of environmental sociology and invites readers to push boundaries in their exploration of this important subdiscipline It offers a comprehensive overview of the evolution of environmental sociology and its role in this era of intensified national and global environmental crises Its timely frameworks and high impact chapters will assist in navigating this moment of great environmental inequality and uncertainty The handbook brings together an outstanding group of scholars who have helped redefine the scope of

environmental sociology and expand its reach and impact Their contributions speak to key themes of the subdiscipline inequality justice population social movements and health Chapter topics include environmental demography food systems animals and the environment climate change disasters and much more The emphasis on public environmental sociology and the forward thinking approach of this collection is what sets this volume apart This handbook can serve as an introduction for students new to environmental sociology or as an insightful treatment that current experts can use to further their own research and publication It will leave readers with a strong understanding of environmental sociology and the motivation to apply it to their work

New Class Society Robert Perrucci, Earl Wysong, 2008 This book explores how class based resources and interests embedded in large organizations are linked to powerful structures and processes which in turn are rapidly polarizing the U S into a highly unequal double diamond class structure The authors show how and why American class membership in the 21st century is based on an organizationally based distribution of critical resources including income investment capital credentialed skills verified by elite schools and social connections to organizational leaders

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Adapted from Ritzer's Introduction to Sociology this text provides students with a rock solid foundation in a shorter and more streamlined format

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Social Media Communication Bu Zhong, 2021-08-11 Examines the social media mechanism and how it is transforming communication in an increasingly networked society Social Media Communication Trends and Theories explores how social media is transforming the way people think and behave Providing students with an in depth understanding of the mechanism underlying social media this comprehensive textbook uses a multidisciplinary approach to examine social media use in a wide range of communication and business contexts Each chapter is based on original research findings from the author as well as recent work in communication studies neuroscience information science and psychology Divided into two parts the text first describes the theoretical foundation of social media use discussing the impact of social media on information processing social networking cognition interpersonal and group communication the media industry and business marketing The second half of the book focuses on research based strategies for effectively using social media in communication and business such as the news industry heath care and social movements Offering detailed yet accessible coverage of how digital media technology is changing human communication this textbook Helps readers make the best use of social media tools in communication and business practices Introduces more than a dozen theories in the areas of communication psychology and sociology to highlight the theoretical frameworks researchers use in social media studies Identifies a variety of trends involving social media usage including the app economy and patient care Addresses the relation between social media and important contemporary topics such as cultural diversity privacy and social change Presents 14 imperative social media topics each with the power to change the ways you see and use social media Social Media Communication Trends and Theories is the perfect textbook for undergraduate and graduate courses in communication business journalism business and information science and technology It is also an invaluable resource for researchers educators journalists entrepreneurs and

professionals working in media management advertising public relations and business marketing Blackness as a **Defining Identity** Runyararo Sihle Chivaura, 2019-08-30 This book explores the lived experiences of African immigrants in Australia and the way they are represented in the media By delving into the group's everyday lives the book exposes the roles that media and social perceptions play in the production and regulation of diasporic identities Rather than being presented as objects of mediated representations this book positions African immigrants in Australia as empowered subjects The book employs inclusive research methods that make African immigrants active participants in the research rather than passive objects This is achieved through an expanded demographic study a snapshot survey and by taking a closer look at the lives of Africans in Australia through digital oral histories This approach allows the group to have a say on how they feel they are positioned in society on what space they are offered and on how this affects their lives **Introduction to Sociology** George Ritzer, J. Michael Ryan, 2023-11-09 Introduction to Sociology offers a comprehensive guide that connects traditional sociological concepts and contemporary social phenomena such as globalization consumer culture the internet and McDonaldization to students lives in today s global society This accessible text encourages learners to apply a sociological perspective and explore how public sociologists address critical modern issues Handbook of Research on Enhancing Innovation in Higher Education Institutions Babić, Verica, Nedelko, Zlatko, 2020-03-27 Innovation in higher education is a process of institutional adaptation to changes in the environment that enables higher education institutions to improve their existing practice and to be innovative at different levels and in different forms Moreover innovativeness is also related to internal characteristics of higher education institutions Innovation in higher education can be observed as a result of the changing contexts in which higher education institutions function Adjacently a comprehensive approach to considering innovativeness is needed in order to enable the examination of different elements of innovativeness in higher education that is to identify the key factors that de stimulate innovations and affect their interactions with other relevant stakeholders at the national level and beyond The Handbook of Research on Enhancing Innovation in Higher Education Institutions is a critical scholarly book that examines innovativeness in higher education and its complications and diversity Starting from the view that higher education is currently confronted by global forces that require new research ideas the publication suggests that comprehensive understanding of innovativeness is imperative for higher education s institutions in the 21st century Analyzing the recognized trends within the publication and concluding which aspects should be taken to improve innovativeness in higher education this reference book outlines quality and innovation in teaching innovative university business cooperation institutional framework and governance of higher education institutions knowledge management and leadership and organizational culture It is ideal for curriculum designers administrators researchers policymakers academicians professionals and students Extraordinary Groups Richard T. Schaefer, William W. Zellner, 2007-05-18 This updated text takes an interdisciplinary look at eight extraordinary groups of people throughout American history Each

chapter is organized around a sociological principle which is then illustrated by a descriptive explanation of the lifestyles of these unique groups Creating a Culture of Mindful Innovation in Higher Education Michael Lanford, William G. Tierney, 2022-06-01 Higher education institutions have traditionally nurtured artistic and scientific development and served as catalysts for innovative ideas and products However contemporary discourse too often relegates the concept of innovation to the private sector where the rhetoric of disruption frequently reduces innovation to economic terms As a result innovations that could benefit society instead exacerbate existing inequities and the environmental factors that stimulate long term innovative progress are neglected Creating a Culture of Mindful Innovation in Higher Education offers a different vision by identifying the conditions that enable college and university administrators faculty and staff to promote an innovative institutional culture Mindful innovation is defined through six central tenets societal impact the necessity of failure creativity through diversity respect for autonomy and expertise thoughtful consideration for the dimensions of time efficiency and trust and the incentivization of intrinsic motivation and progress over scare tactics and disruption Michael Lanford and William G Tierney offer a clearheaded analysis of the challenges and opportunities in creating a culture of mindful innovation and argue that the institutions that do so will be poised to lead entrepreneurial endeavors scientific progress and greater social equity in the twenty first century <u>Cultural Diversity in Cross-Cultural Settings</u> Tamilla Mammadova, 2021-09-20 The 21st century is marked by the intensive movement of people across international borders While languages are used as a means of interaction across the globe the nuances of communication vary from culture to culture This book explores how the misperception of cultural values and norms may result in misapprehension and communication breakdowns in various settings Sociology Matters Richard T. Schaefer, 2007-02-23 Richard Schaefer's Sociology Matters is a very concise introduction to the discipline of sociology Its straightforward style streamlined design and highly focused coverage make it the perfect short affordable introductory text for instructors who use a variety of materials in their course Sociology Matters helps students understand and connect to the topics it covers by answering the question How does sociology matter After more than 30 years of teaching sociology to students in colleges adult education programs nursing programs an overseas program based in London and even a maximum security prison I am firmly convinced that the discipline can play a valuable role in teaching critical thinking skills Sociology can help students to better understand the workings of their own lives as well as of their society and other cultures Richard T Schaefer

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