

The **NO-NONSENSE GUIDE** to  
**GLOBALIZATION**

Wayne Ellwood

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New Internationalist



# No Nonsense Guide To Globalization

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psychology of consumerism and progressive change Wayne Ellwood is former co editor of New Internationalist magazine He is author of the No Nonsense Guide to Globalization over fifty thousand sold Globalize It! Brendan January,2003-01-01

Surveys globalization through an examination of the groups that both support and protest this political and economic movement **NoNonsense International Development** Maggie Black,2015 Globalization Greg Buckman,2013-04-04

This book gives the lie to the claim that globalization is irreversible and irresistible Greg Buckman argues there are two broad approaches within the anti globalization movement explaining the details of each school s outlook their weaknesses where they disagree their common ground and where they might come together in campaigns Globalization Manfred B. Steger,2010 For many scholars and political activists globalization encompasses a variety of economic political cultural ideological and environmental practices that have accelerated in the last few decades Manfred Steger presents globalization in plain readable English as a multifaceted system encompassing global regional and local aspects of social life In addition to unpacking the term s various dimensions he investigates whether globalization is good or bad a question hotly debated in classrooms boardrooms and on the streets **Globalization** C. Gopinath,2023-01-17

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It s the end of the church as we know it In a digitally connected world people are seeking spiritual answers through pop culture Instead of retreating Christians must rethink the sacred and enter global conversations about God in film literature TV and music or face extinction argues Barry Taylor in Entertainment Theology Taking snapshots from theology cultural studies sociology and pop

culture Taylor explores a myriad of factors affecting religious life since the 1970s including technology fashion celebrity and global communications He exhorts a move away from traditional Christian religion proposing instead a manifestation of Christianity as a religion not of the past but of the present and the future For scholars seminary students culture watchers and emerging church readers Entertainment Theology offers thought provoking hope for Christianity s future      **Economic Globalisation as Religious War** Michael McKinley,2007-06-28 Using a critical theory approach to analyze the globalization of the world economy this provocative and topical new book presents economic globalization not as a recent development but rather as a familiar process that has occurred throughout history Michael McKinley argues that it is ultimately a self serving arbitrary and destructive imperial project that should be viewed as a religious war      Contemporary Issues in Marketing and Consumer Behaviour Elizabeth Parsons,Pauline Maclaran,2009-06-04 An exciting new book that covers all the latest buzzwords within marketing and consumer behavior building brand cultures gender ethics sustainable marketing the green and the global consumer among many more Importantly Contemporary Issues in Marketing and Consumer Behaviour makes clear links between theory and practice in marketing It also locates the recent development of both marketing ideas and applications within the wider global social and economic contexts Written by a team of experts in the field this title fills a gap in a growing market interested in these contemporary issues It provides a complete off the shelf teaching package for Masters MBA and advanced undergraduate modules in marketing and consumer behavior and a useful resource for dissertation study at both undergraduate and postgraduate levels

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