

STRATEGIC MANAGEMENT



CONCEPTS
& CASES

FRANK T. ROTHARMEL

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Research Methods for Strategic Management Giovanni Battista Dagnino,Maria Cristina Cinici,2015-10-16 The field of strategic management has developed significantly since its birth from business policy and business planning in the 1960s Pioneering studies were essentially normative prescriptive and often based on in depth case studies The evolution of strategic management into a respected field of academic study resulted from the adoption of research methods previously employed in economics Today research in strategic management is likely to employ a mixture of methods borrowed from related and unrelated disciplines such as political sciences psychology neuroscience and behavioral economics which can be confusing to researchers new to the field This book provides the reader with a broad introduction to the array of qualitative and quantitative research methods required to investigate strategic management Throughout the book strong emphasis is placed on practical applications that transcend the mere analysis of the theoretical roots of single research methods The underlying result is a book that encourages and aids readers to learn by doing in applying the implications of each chapter to their own research This text is vital reading for postgraduate students and researchers focused on business strategy

Handbook of Research on the Strategic Management of Family Businesses Palma-Ruiz, Jesús Manuel,Barros-Contreras, Ismael,Gnan, Luca,2020-01-10 The literature on family business has developed significantly over the last years However efforts remain to summarize and systematize the main aspects that affect the behavior of this type of company In this regard the topic of strategic management has been developed In this sense it is especially important to recognize how the family decisively influences the behavior of the company and also to identify how the existence of the company affects family dynamics Those who manage family businesses whether family or not must reconcile both perspectives business and family in the definition of strategic objectives allowing sustainability and continuity in this type of organization The Handbook of Research on the Strategic Management of Family Businesses provides emerging research that covers how strategic management in the family business has been developed and identifies the objectives that sustain this strategic behavior the main areas of analysis family and business the definition of strategies and their

implementation Also the authors of this book review the different scenarios for family firms and propose strategies to tackle the challenges and seize the possibilities to grow in a competitive and dynamic environment Featuring coverage on a broad range of topics such as human capital organizational leadership and knowledge creation this book is ideally designed for family firms managers advisors consultants policymakers business professionals executives entrepreneurs researchers academicians and students

Rethinking Strategic Management Thomas Wunder, 2019-09-06 This book offers innovative ideas and frameworks for sustainable strategizing to advance business by scaling up its positive impact which is so urgently needed at this time in the 21st century It shows practitioners how to effectively deal with socio ecological systems disruptions to their operating environments and play an active role in transforming markets toward a sustainable future In short the book demonstrates how to make business sense of sustainability highlighting new approaches and examples that translate sustainability into strategy and action The ultimate goal is to provide a path toward a thriving future for both business and society This book was written for strategy practitioners and decision makers who want to understand why sustainable strategizing is important in today's business world and are seeking actionable business knowledge they can apply in their companies It was also written for students of management and can be used as a supplemental text to support traditional graduate and undergraduate management courses

Sustainable Strategic Management Jean Garner Stead, W. Edward Stead, 2017-09-08 Sustainable strategic management refers to strategic management policies and processes that seek competitive advantages consistent with a core value of environmental sustainability This book has been specifically written as a text to augment traditional graduate and undergraduate management courses on strategic management It fills the need for a strategy text that gives full attention to sustainability and environmental protection The authors have structured the book to follow the usual order of topics in any standard management text Sustainable Strategic Management also features an on going chapter by chapter case study Eastman Chemical Company that exemplifies many of the principles of environmentally sound management practices From creating organizational visions to formulating goals and strategies to strategy implementation and evaluation this book provides readers with new ways of thinking about their organization's role in the greater society and ecosystem From the Authors Preface Ours is the first book to integrate sustainability into strategic management It covers the full gamut of strategic management concepts and processes that would be expected in any quality strategic management book and it does so in a way that thoroughly weaves sustainability into each and every one of them Students using this book understand such things as why reducing materials and energy intensity is an effective functional level strategy why socially differentiated products command premium prices and why a business ecosystem pursuing a vision of social and ecological responsibility can dominate its market Further because the book is relatively short reasonably priced and very thorough in its coverage of strategic management concepts and ideas it can be used either as a stand alone text for graduate and undergraduate strategic management courses as a supplement to another book or as one of

a group of short texts *Advances in Human Factors, Business Management and Society* Jussi Ilari Kantola, Salman Nazir, Tibor Barath, 2018-06-26 This book presents practical approaches for facilitating the achievement of excellence in the management and leadership of organizational resources It shows how the principles of creating shared value can be applied to ensure faster learning training business development and social renewal In particular it presents novel methods and tools for tackling the complexity of management and learning in both business organizations and society Discussing ontologies intelligent management systems methods for creating knowledge and value added it offers novel insights into time management and operations optimization as well as advanced methods for evaluating customers satisfaction and conscious experience Based on two conferences the AHFE 2018 International Conference on Human Factors Business Management and Society and the AHFE 2018 International Conference on Human Factors in Management and Leadership held on July 21 25 2018 in Orlando Florida USA the book provides both researchers and professionals with new tools and inspiring ideas for achieving excellence in various business activities Chapter Convolutional Gravitational Models for Economic Exchanges Mathematical Extensions for Dynamic Processes and Knowledge Flows is available open access under a Creative Commons Attribution 4.0 International License via link [springer.com](https://www.springer.com) *Sustainability Management in the Oil and Gas Industry* Joshua Yindenaba Abor, Amin Karimu, 2023-06-07 The oil and gas industry is a complex sector with significant reach in terms of providing the energy needs of the global economy and the security environmental and development consequences thereof In particular the sector is extremely important for the economic growth of emerging markets and developing countries Furthermore the life span of oil and gas resources is finite with high health and safety risks and substantial environmental costs that require careful management and sustainability practices to ensure optimal extraction and utilisation of these resources This book examines the challenges and opportunities in the oil and gas industry in the context of emerging markets and developing economies It provides comprehensive coverage of the management and sustainability practices of the sector the environmental impact and sustainability of resources as well as the businesses that operate in the sector across the entire value chain It addresses the current discourse on topics such as the Sustainable Development Goals the Green Economy the Paris Agreement and Glasgow Climate Pact and concludes with a chapter on the future of the oil and gas industry The discussions around energy and energy transitions in particular continue to gain momentum and the book provides a wide reaching and up to date overview of the industry The book introduces readers to the concepts and formal models of analysis in the oil and gas sector and will serve as a useful resource for students scholars and researchers in operations marketing procurement and supply chain management project management health and safety management environmental economics natural resource economics development finance and development studies Researchers and practitioners working in these areas will also find the book a useful reference material *Business Strategy* J. -C. Spender, 2014-01-30 What is strategy For many it is the application of a theory model or framework In this book Spender develops a different creative approach

Emphasizing that firms face uncertainties and unknowns knowledge gaps he argues that the core of strategic thinking and processes rests on the organization's leaders developing newly imagined solutions to the opportunities that these uncertainties open up. Drawing on a wide range of ideas from strategy economics entrepreneurship and philosophy he stresses the importance of judgment in strategy and argues that a key element of the entrepreneur and executive's task is to engage chosen uncertainties develop a language to express and explain the firm's particular business model for dealing with these and thus create innovation and value. At the same time he shows how the language the strategist creates to do this gives the firm identity and purpose and communicates this to its members stakeholders and customers. In an accessible and engaging style Spender introduces these ideas and reviews the strategy tools currently available from consultants and academics. Throughout he stresses the uncertainties or knowledge absences that pervade business and make effective strategizing both necessary and valuable. He outlines a structured practice that managers and consultants might choose to follow not a theory. With appendices on casework teaching strategy current strategy texts and further reading this book makes an important contribution to our understanding of the field and practice of strategy opening up new approaches for managers consultants strategy teachers and students. *Strategic Performance Management* Ralph W. Adler, 2022-12-05

Effective performance management is core to successful organizations. The new edition continues to look at performance management as an interdisciplinary field of study and practice and draws upon a wide set of business disciplines including strategic management organizational behaviour organizational theory and management accounting. The book provides a contemporary examination of theories issues and practices related to performance management with an original performance management framework grounded in concrete organizational phenomena therefore making it more accessible and meaningful to practitioners scholars and students. The updated edition also examines organizations evolving use of digital business transformation and the effect on performance management design. With updated cases the latest edition will help readers to gain insights into the fields of strategic management organizational behaviour organizational theory and management accounting and how they contribute to the study and practice of performance management. **Business Law**

and Ethics: Concepts, Methodologies, Tools, and Applications Management Association, Information

Resources, 2015-03-31 In modern business environments ethical behavior plays a crucial role in success. Managers and business leaders must pay close attention to the ethics of their policies and behaviors to avoid a reputation crushing scandal. *Business Law and Ethics: Concepts Methodologies Tools and Applications* explores best practices business leaders need to navigate the complex landscape of legal and ethical issues on a day to day basis. Utilizing both current research and established conventions this multi volume reference is a valuable tool for business leaders managers students and professionals in a globalized marketplace. Developing Strategic Business Models and Competitive Advantage in the

Digital Sector Daidj, Nabyla, 2014-09-30 Rapid technological advancements have the ability to positively or negatively impact

corporate growth and success Professional leaders and decision makers must consider such advancements when designing and implementing new policies in preparation for the sustainable future of the business environment Developing Strategic Business Models and Competitive Advantage in the Digital Sector focuses on the application of preemptive planning in the media and entertainment industries to combat an increasingly uncertain future of innovation and competition With research based examples and analysis this book is an essential reference source for academicians researchers and professionals interested in learning more about the impact of technology on industry success including the changes and challenges created by the Internet and electronic media Strategy in 3D Greg Fisher, John E. Wisneski, Rene M. Bakker, 2020-08-05 The discipline of strategy has become more relevant than ever in addressing the increasingly diverse array of complex ambiguous problems that confront business managers every day However what strategy means and the skills organizations look for in high performers have evolved greatly Anyone with career ambition in the business world needs to become a strategist Integrating strategic management theory and practice Strategy in 3D serves as a useful resource for everyone willing to take that leap Organizational Resource Management Jussi Kantola, 2015-11-05 The management of organizational resources is extremely difficult Managers face serious and complex challenges when managing the required resources for the benefit of their organization This book presents a unique approach that aims to tackle these management challenges This approach is based on four propositions that together form a solid frame The Routledge Handbook of Hotel Chain Management Maya Ivanova, Stanislav Ivanov, Vincent P. Magnini, 2016-05-05 Understanding the global hotel business is not possible without paying specific attention to hotel chain management and dynamics Chains are big business approximately 80 percent of hotels currently being constructed around the world are chain affiliated and in 2014 the five largest brands held over a one million rooms The high economic importance of the hotel chains and their global presence justifies the academic research in the field however despite this there is no uniform coverage in the current body of literature This Handbook aids in filling the gap by exploring and critically evaluates the debates issues and controversies of all aspects of hotel chains from their nature fundamentals of existence and operation expansion strategic and operational aspects of their activities and geographical presence It brings together leading specialists from range of disciplinary backgrounds and regions to provide state of the art theoretical reflection and empirical research on current issues and future debates Each of the five inter related section explores and evaluates issues that are of extreme importance to hotel chain management focusing on theoretical issues the expansion of hotel chains strategic and operational issues the view point of the individual affiliated hotel and finally the current and future debates in the theory and practice of hotel chain management arising from globalisation demographic trends sustainability and new technology development It provides an invaluable resource for all those with an interest in hotel management hospitality tourism and business encouraging dialogue across disciplinary boundaries and areas of study This is essential reading for students researchers and academics of Hospitality as well as those of Tourism Marketing

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