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3rd Edition

The Resource for Professional Journalists

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Mervin Block

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Originally available only to Associated Press members this is the definitive guide to writing and delivering the news on radio television and other broadcast media While the focus throughout is on the art of finding researching writing editing producing and delivering authoritative accurate and exciting news stories it also provides a wealth of information on key technical aspects involved such as how to handle a microphone and how many tape recorders to carry in the field An indispensable resource for students and experienced broadcast journalists alike this Handbook also includes a comprehensive quick reference style guide covering the established norms and practices in punctuation tone diction use of foreign terms references and much more Blogger or Journalist? Evaluating What Is the Press in the Digital Age Tracy Brown, 2012-12-15 From the Introduction The days of relying on the newspaper delivery boy to deliver information to households are long over The Internet and mobile phone technologies have changed how information is gathered and delivered in ways that can t be overstated They have allowed people worldwide to gather share and access news as it s happening The Internet and sites such as Facebook and YouTube have made it possible for anyone to reach a broad global audience and for anyone with a computer to be a news provider There is an enormous amount of content available online on just about any topic Viewers and readers must weed through this information to find sources that they trust and that they can rely on in the same way that people read their daily paper or watch their favorite television news broadcast The difference is the people who write for newspapers or television news are journalists people whose job it is to research and deliver news to the public When you go online you find content from lots of different people many of whom are not actual journalists but interested citizens who want to share information with the public much like journalists do These non journalists include writers of blogs and producers of independent news stories people who are not working for official media outlets like established news channels or publications Here we will look at the differences between journalists and this new breed of news providers We will discuss what professional standards journalists must follow that bloggers are not bound to as well as what laws protect journalists but do not offer the same protection for non journalists Also discussed will be the roles different types of news providers serve in society and how our definition of journalism is changing The purpose is to help consumers of online news better understand where the news they read is coming from what news they can trust how to tell the difference between fact and opinion and how to put together everything they read to form their own ideas about current events and then perhaps even to share their ideas in their own online publications or blogs Computing Attitude and Affect in Text: Theory and Applications James G. Shanahan, Yan Qu, Janyce Wiebe, 2006-01-17 Human Language Technology HLT and Natural Language Processing NLP systems have typically focused on the factual aspect of content analysis Other aspects including pragmatics opinion and style have received much less attention However to achieve an adequate understanding of a text these aspects cannot be ignored The chapters in this book address the aspect of subjective opinion which includes identifying different points of view identifying different emotive dimensions and classifying text by opinion Various

conceptual models and computational methods are presented The models explored in this book include the following distinguishing attitudes from simple factual assertions distinguishing between the author's reports from reports of other people s opinions and distinguishing between explicitly and implicitly stated attitudes In addition many applications are described that promise to benefit from the ability to understand attitudes and affect including indexing and retrieval of documents by opinion automatic question answering about opinions analysis of sentiment in the media and in discussion groups about consumer products political issues etc brand and reputation management discovering and predicting consumer and voting trends analyzing client discourse in therapy and counseling determining relations between scientific texts by finding reasons for citations generating more appropriate texts and making agents more believable and creating writers aids The studies reported here are carried out on different languages such as English French Japanese and Portuguese Difficult challenges remain however It can be argued that analyzing attitude and affect in text is an NLP complete problem UPI Style Book & Guide to Newswriting Harold Martin, Bruce Cook, 2004 From the editors and reporters of United Press International an authoritative easy to use and comprehensive guide to print and broadcast writing Newspaper Business in Nigeria Godfrey Naanlang Danaan, David Jowitt, Taye C. Obateru, 2016-09-23 This book brings together a selection of articles on newspaper writing and reporting It represents a resource book intended to sensitize would be journalists to the arts of reporting and writing and to the ways in which newspaper readership can be sustained in the age of online messaging It will provide students of journalism and media studies particularly in Nigeria with the skills required by newspaper journalism and is a response to the poverty of literature on newspaper journalism in Nigerian universities and colleges Writing on the Job John C. Brereton, Margaret A. Mansfield, 1997 Offers sample documents and stylistic advice for writing letters memos manuals minutes and resumes Understanding Media, Mass Comm & Journalism Mr. Rohit Manglik, 2023-11-23 Concepts functions and impact of mass communication and journalism **Copywriting that Sells High Tech** Janice M. King, 2006

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